

The Philips logo is displayed in a white rounded rectangle with a blue gradient at the bottom. The background of the entire page is a photograph of a modern bedroom with a bed, a chair, and a lamp.

Next Level

2015 U.S. Philips Lighting Application Center Course Description

Top Gun Fluorescent Systems at Salina, KS

The two-day Top Gun Fluorescent workshop takes place at Philips Center of Excellence for fluorescent lamp technology in Salina, KS. At this laboratory and manufacturing facility, participants will experience product development and manufacturing first hand and learn directly from experts.

Participants take a more in-depth look at fluorescent system technologies, manufacturing processes, and competitive differentiation.

Workshop Content

- Understanding the core technology at a deeper level
- System performance and energy effectiveness
- Product differentiation
- How value is added in development – laboratory visit
- How value is added in manufacturing – factory floor visit

Learning Objectives

At the completion of this Top Gun workshop, participants should be able to:

- Communicate how to reduce both the environmental and financial cost of lighting
- Select appropriate lamp and ballast systems for different applications
- Explain the key manufacturing steps that assure product quality
- Differentiate Philips fluorescent lamps and ballasts from “run of the mill” types

Logistics

The workshop begins at 8:15 AM on Day 1, participants should arrive the night before. The workshop ends at 12:30 PM on Day 2; participants who are flying home should arrange flights that depart local airports (Kansas City or Wichita) appropriately. Lunch and refreshments are provided. There is dinner the evening of Day 1. Other logistical details are available upon invitation.

12
Contact
Hours

Who Should Attend

Top Gun workshops are intended for lighting sales professionals and key customers with at least three years of experience who want to increase their technical understanding. The workshop assumes intermediate lighting background, and participation is by invitation from the local Philips sales team.

US Workshop Fee: \$395 USD — [Register Now](#)

Location: Salina, KS

Scheduled dates

(please refer to www.philips.com/lightingapplicationcenter for final confirmed course dates):

September 23-24

Please email Yolanda Adornato at yolanda.adornato@philips.com with any questions.

